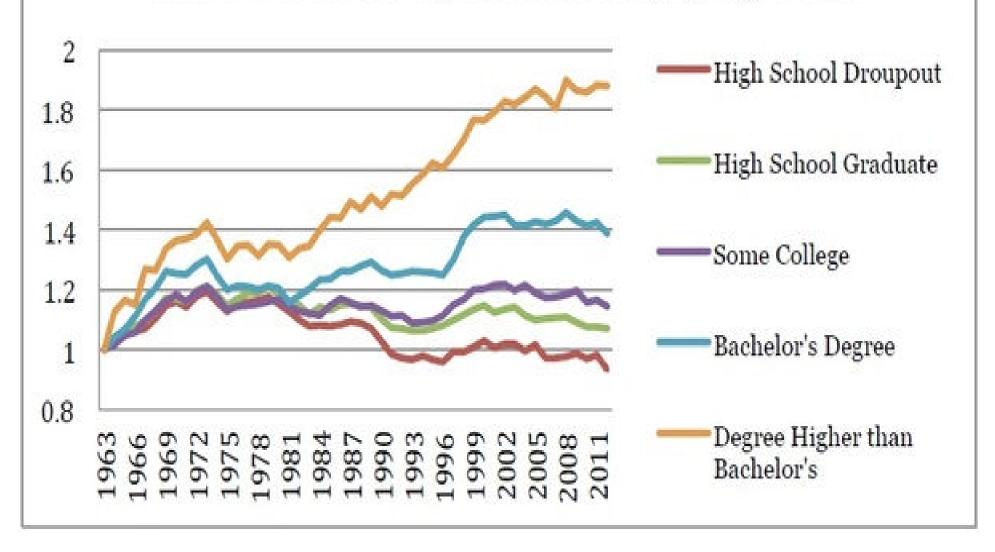


Economic Trends and the Rise of Trump

Dr. Paul ScanlonEconomic Trends and the Rise of Trump
September 29th, 2016

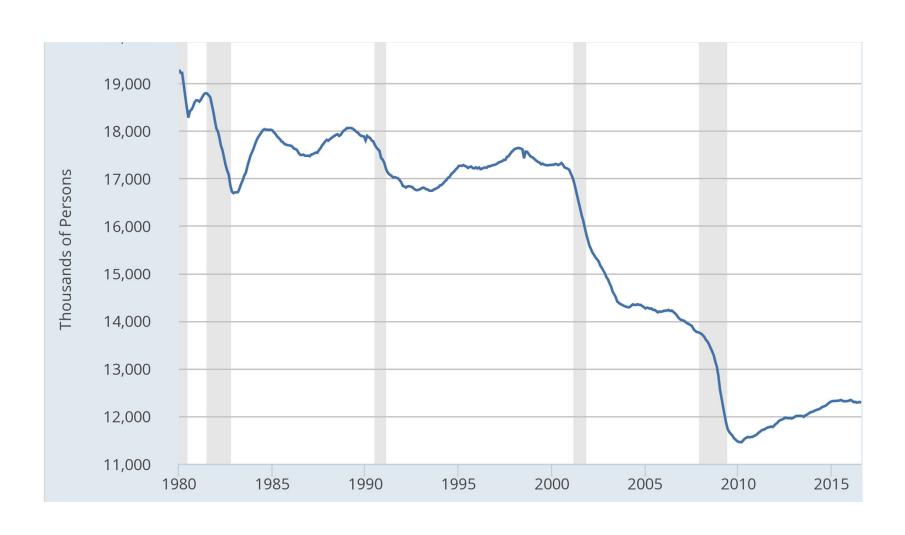
Change in Real Wage Levels of Full-Time Male Workers by Education, 1963-2012



Rising Inequality

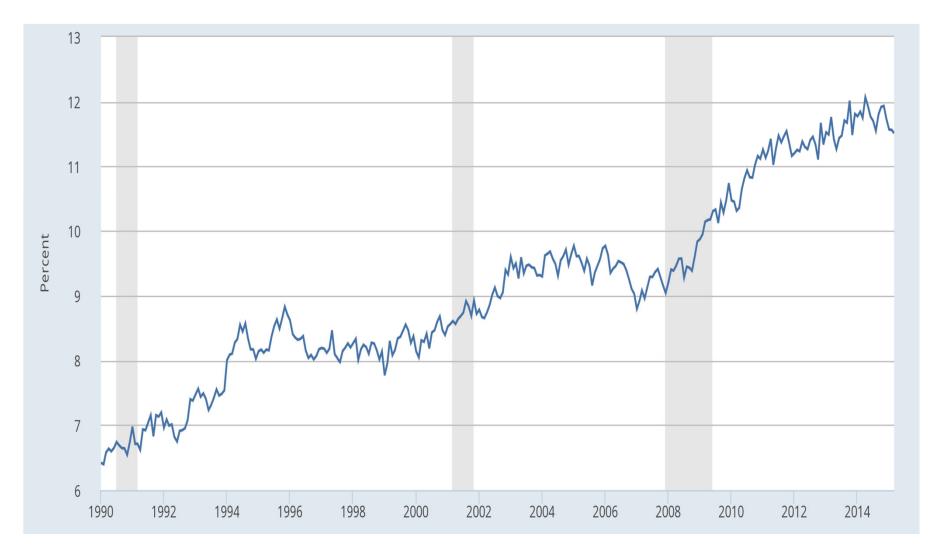


Manufacturing Employment: 1980-2016



Inactivity Rate: Prime-Aged Men

1990-2015



Trump's Economic Policies

Prevent Offshoring ("make America great")

Halt illegal immigration ("the Wall")

Better Trade Deals

Why pay to protect Japan?

Mainstream economic policies: free trade, deregulation, lower taxes

Mitt Romney and the Rust Belt

Clinton and Coal

The Path To Victory

Main support: White voters without a college degree

Comprise 45% of registered voters

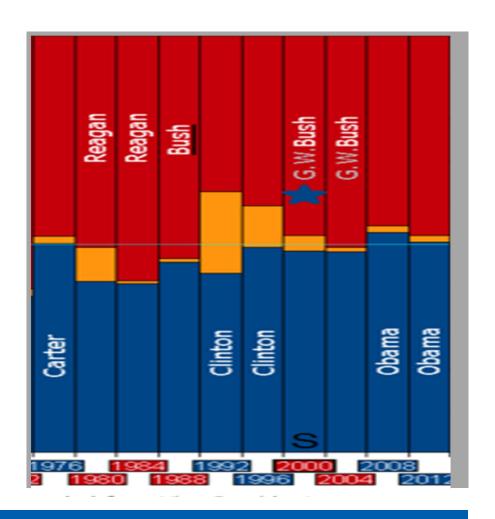
In 2012, 57% turnout and 62% voted for Republican

For 2016 win, need 62% turnout and 68% to vote Republican

Four Reasons Trump Can Win

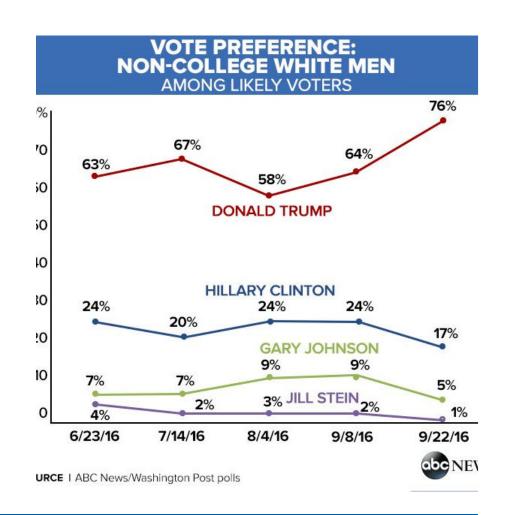
1. US Elections

- US Elections are tight
- Ross Perot
- 45% of primary voters voted for protectionist candidate

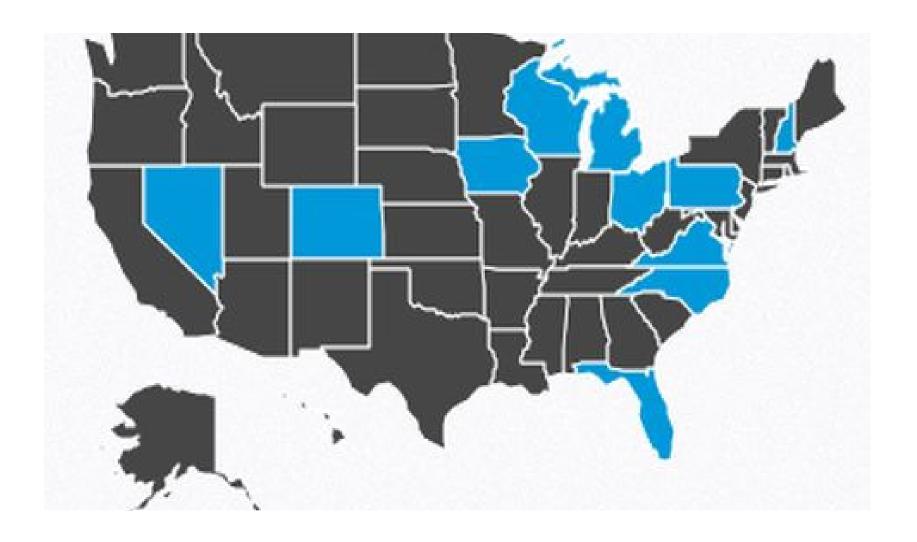


2. Enthusiasm of Support

- Trump received more primary votes than any Republican in history
- Never has there been so many disenfranchised bluecollar workers

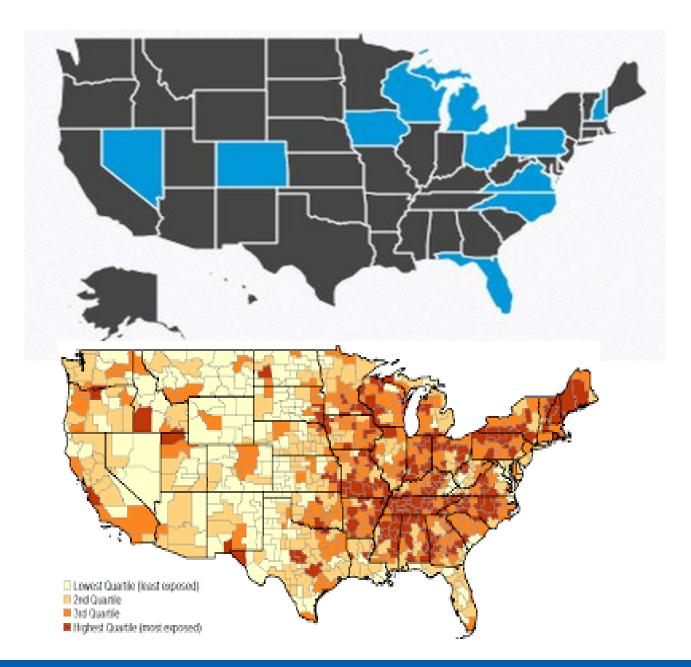


3. Swing States Favour Trump



Ohio: 160,000

PA: 300,000



4. Trump Has No Political Experience!

Trump, Ben Carson, Ted Cruz

Bernie Sanders

Authenticity



Thank You